

AMY K. WONG

DESIGN MANAGER

EXPERIENCE

PLAID — Brand Design Manager

September 2022 to Present

Creative direction and design for Threads, Plaid's Brand Design team

NERDWALLET — Art Director + Lead Designer

October 2020 to May 2022

Art direction and campaigns for NerdWallet's Brand Studio team

MIAMI AD SCHOOL — Instructor

April 2021 to July 2021

Course: Digital Campaigns

CAMP + KING — Art Director

November 2018 to September 2020

Clients: Papa John's, Energizer, RE/MAX, Del Taco, new business

RPA — Art Director

January 2017 to October 2018

Clients: Honda, Dole, Southwest Airlines, LA Clippers, new business

RECOGNITION

LA ADDYS

Television Campaign, Campaign Sound Design (Silver)

Integrated Campaign (Bronze)

ADOBE CREATIVE JAM

People's Choice (UX)

THE DRUM

50 Under 30 Nominee

THE 4A's

MAIP Fellow

EDUCATION

THE UNIVERSITY OF TEXAS AT AUSTIN

B.S. Advertising, Psychology

Minor: International Business

CONTACT

PHONE

972.762.2113

cell

EMAIL

amykaryeewong@gmail.com

PORTFOLIO

amy-k-wong.com